



Date 11/3/15

Dear Friends of Salmon Hockey,

The Salmon Hockey Association is gearing up for another fantastic season of ice hockey on one of the country's most scenic rinks. Thanks to our team of dedicated volunteers, we'll once again be invited hundreds of visitors into our community. Business owners like you have told us that Salmon Hockey helps your business get through the traditionally slow season of winter as hockey families book lodging, eat out, and shop in our stores.

Those same hockey families thank us for hosting tournaments because for many, Salmon is their favorite hockey destination. I want to make sure your business has a fair chance to get your name in front of these enthusiastic fans. We are now accepting orders for rink and Zamboni advertising. **And this year, ONLY Salmon Hockey advertisers will be featured on our website.**

If you have advertised at the rink before and we have the sign you want in stock, please check "Returning Customer" on the contract form. If you would like to change your sign or add a new sign, please check "New Customer." In year one of advertising, your business will assume the cost of producing the sign, and will simply have a renewal fee in following years.

If you have any questions, please contact Gina Knudson, 599-2065, or Rachel Layman, 303-0385.

Thank you for your support!

Sincerely,

Jeff Knudson

Jeff Knudson

President

PO Box 581, Salmon, Idaho 83467 -- 208/940-1107

Salmon Hockey Association

2015-2016 – Advertising Contract

With the purchase of an advertisement for the Salmon Hockey Association competition rink, the advertiser agrees to the following:

1. Advertiser may select from the following advertisement type :

_____ Inside Rink Sign 32” x 92” \$200 Returning Customer

_____ Inside Rink Sign 32” x 92” \$300 New Customer

_____ Outside Rink Sign 18” x 24” \$100 Returning Customer

_____ Outside Rink Sign 18” x 24” \$200 New Customer

2. **Return contract, payment and camera-ready design by Nov 15, 2015.** Advertiser agrees that if copy is not provided by Nov 15, 2014, Advertiser’s name and address will appear in the allocated space and Advertiser remains responsible for the amount indicated in Section 1.

3. Camera-ready artwork files (up to 4 colors) should be emailed to rachellayman@salmonvalley.org. All artwork submitted must be in an .eps, .ai., jpg, .tif, or .pdf file format and have image resolution of at least 600 dpi. Background color is white. Other background colors are available but additional charges will be applied.

4. Proofs will not be furnished. Advertising material will be returned upon request only.

5. Provide web link for inclusion on salmonhockey.org website.

6. All advertising copy including text and illustrations are subject to the approval of the Salmon Hockey Assoc.

7. Return contract with payment to Salmon Hockey, PO Box 581, Salmon, Id 83467. Please keep a copy for your records.

Name of Company, Family or Group (please print) Phone

website

Street Address City, State Zip

Contact’s Name (please print) Contact’s Signature

