



October 27, 2023

Dear Friends of Salmon Hockey,

The Salmon Hockey Association is gearing up for another fantastic season of hockey on one of America's most scenic rinks. Thanks to our team of dedicated volunteers, we'll once again be inviting thousands of visitors into our community. Business owners like you have told us that Salmon Hockey helps local businesses get through the traditionally slow season of winter as hockey families book lodging, eat out, and shop in our local stores.

We are now renewing rink advertising for the 2023-2024 hockey season. Many of our advertisers have requested additional advertising, so we have added new levels of sponsorship as shown in the attached contract renewal. Our inside rink and outside rink sign advertising remains the same. The Salmon Hockey Association (SHA) is a charitable non-profit organization as defined by the IRS Section 501(c)3. **Salmon Hockey advertisers are featured on our website, the first stop for out of town team managers organizing their teams' experience in Salmon as well as locals looking for hockey information.**

To become an advertiser with Salmon Hockey, please fill out the enclosed contract form and return to Salmon Hockey Association, P.O. Box 581, Salmon ID 83467 by **November 10, 2023**. Please feel free to contact me with any questions you may have. I am happy to meet with you to discuss the advertising options as well. My phone number is 208-954-0746, or you can email me at [salmonhockeyads@gmail.com](mailto:salmonhockeyads@gmail.com).

Throughout the years, support from businesses like yours have helped the association pay for the power that keeps our ice refrigerated throughout the season, allowing us to keep costs low for our young skaters, and keep visiting hockey teams coming to Salmon throughout the winter months. Thank you for your continued support!

Sincerely,

Rian Larson  
Salmon Hockey  
(208) 954-0746  
[salmonhockeyads@gmail.com](mailto:salmonhockeyads@gmail.com)

# Salmon Hockey Association

## 2023-2024 NEW Advertising Contract



With the purchase of an advertisement for the Salmon Hockey Association (SHA) rink for the 2023-2024 season, the advertiser agrees to the following:

1. Advertiser may select from the following advertisement types (please check one):

\_\_\_\_\_ **\$300 INSIDE RINK SIGN** (32" x 92") – Sign will be displayed on interior boards of the rink and will be covered with plexiglass. (New contract includes a one-time \$100 sign fabrication fee). Your business will be recognized on SHA's website under sponsors with a link to your business.

\_\_\_\_\_ **\$200 OUTSIDE RINK SIGN** (18" x 24") – Sign will be placed on exterior boards of rink. (New contract includes a one-time \$100 sign fabrication fee). Your business will be recognized on SHA's website under sponsors with a link to your business.

\_\_\_\_\_ **\$500 INSIDE AND OUTSIDE RINK SIGNS** – (1) Inside rink sign and (1) Outside rink sign will be displayed at the rink. (New contract includes a one-time \$200 sign fabrication fee). Your business will be recognized on SHA's website under sponsors with a link to your business.

### **NEW LEVELS OF SPONSORSHIP FOR 2023-2024 SEASON**

\_\_\_\_\_ **\$1,000 BRONZE LEVEL SPONSORSHIP** – Inside rink sign; outside rink sign; recognized on SHA's website under sponsors with link to your business; social media "Sponsor of the Week" – **One** social media post about your business with a link to your business website; Banner presence at **one** home tournament and company name listed on tournament standing board in Snack Shack.

\_\_\_\_\_ **\$2,000 SILVER LEVEL SPONSORSHIP** – Inside rink sign; outside rink sign; recognized on SHA's website under sponsors with link to your business; social media "Sponsor of the Week" - **Two** Social media posts about your business with a link to your business website; Banner presence at **two** home tournaments and company name listed on tournament standing board in Snack Shack.

\_\_\_\_\_ **\$3,000 GOLD LEVEL SPONSORSHIP** – Inside rink sign; outside rink sign; recognized on SHA's website under sponsors with link to your business; social media "Sponsor of the Week" - **Three** Social media posts about your business with a link to your business website; Banner presence at **three** home tournaments and company name listed on tournament standing board in Snack Shack.

2. Camera-ready artwork files (up to 4 colors) should be emailed to [salmonhockeyads@gmail.com](mailto:salmonhockeyads@gmail.com). All artwork submitted must be in an .eps, .ai, .jpg, .tif, or .pdf file format and have image resolution of at least 600 dpi. Background color is white. Other background colors are available but additional charges will be applied.
  3. Proofs will not be furnished. Advertising material will be returned upon request only.
  4. Provide web link for inclusion on Salmon Hockey's website: [www.salmonhockey.org](http://www.salmonhockey.org).
  5. All advertising including text and illustrations are subject to approval from the Salmon Hockey Association.
  6. **Return contract with payment to Salmon Hockey Association**, P.O. Box 581, Salmon Idaho 83467. Please keep a copy for your records. Thank you for supporting the Salmon Hockey Association!
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\_\_\_\_\_  
Name of Company, Family or Group (Please Print)

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Company Website Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address City, State, Zip Code

\_\_\_\_\_  
Contact's Name (Please Print)

\_\_\_\_\_  
Contact's Signature

**Business Office Use Only** \_\_\_\_\_ **Check enclosed made payable to "Salmon Hockey Association"**