



October 10, 2024

Dear Friends of Salmon Hockey,

Salmon Hockey Association (SHA) is gearing up for another fantastic hockey season on one of America's most scenic rinks. Thanks to our team of dedicated volunteers, we'll once again be inviting thousands of visitors into our community. Business owners like you have told us that SHA helps local businesses get through the traditionally slow season of winter as hockey families book lodging, eat out, and shop in our local stores.

We are now renewing rink advertising for the 2024-2025 hockey season. The SHA is a charitable non-profit organization as defined by the IRS Section 501(c)3. **Salmon Hockey advertisers are featured on our website, the first stop for out-of-town team managers organizing their teams' experience in Salmon as well as locals looking for hockey information.**

We are in the final fundraising phase for our rink upgrade project which is slated to commence in the spring of 2025. Advertising proceeds will be applied to our rink upgrade project which includes installing a concrete rink surface, new refrigeration piping, new boards, and a new penalty box.

To renew your advertising for the 2024-2025 season, please fill out the enclosed contract form and return to Salmon Hockey Association, P.O. Box 581, Salmon ID 83467 by **November 1, 2024**. Please do not delay, we sold out of interior rink advertising space last year! Thank you for your continued support!

Sincerely,

Rian Larson  
Advertising Manager  
Salmon Hockey  
(208) 954-0746  
salmonhockeyads@gmail.com

# Salmon Hockey Association

## 2024-2025 NEW Advertising Contract



With the purchase of an advertisement for the Salmon Hockey Association (SHA) rink for the 2024-2025 season, the advertiser agrees to the following:

1. Advertiser may select from the following advertisement types (please check one):

\_\_\_\_\_ **\$450 INSIDE RINK SIGN** (32" x 92") – Sign will be displayed on interior boards of the rink and will be covered with plexiglass. (New contract includes a one-time \$100 sign fabrication fee). Your business will be recognized on SHA's website under sponsors with a link to your business.

\_\_\_\_\_ **\$200 OUTSIDE RINK SIGN** (18" x 24") – Sign will be placed on exterior boards of rink. (New contract includes a one-time \$100 sign fabrication fee). Your business will be recognized on SHA's website under sponsors with a link to your business.

\_\_\_\_\_ **\$600 INSIDE AND OUTSIDE RINK SIGNS** – (1) Inside rink sign and (1) Outside rink sign will be displayed at the rink. (New contract includes a one-time \$200 sign fabrication fee). Your business will be recognized on SHA's website under sponsors with a link to your business.

### **SPONSORSHIP LEVELS FOR 2024-2025 SEASON**

\_\_\_\_\_ **\$1,000 BRONZE LEVEL SPONSORSHIP** – Inside and outside rink advertising signs with preferred placing; special recognition on SHA's website under sponsors with link to your business; banner presence at **one** home tournament.

\_\_\_\_\_ **\$2,000 SILVER LEVEL SPONSORSHIP** – Inside and outside rink advertising signs with preferred placing; special recognition on SHA's website under sponsors with link to your business; banner presence at **three** home tournaments.

\_\_\_\_\_ **\$3,000 GOLD LEVEL SPONSORSHIP** – Inside and outside rink advertising signs with preferred placing; special recognition on SHA's website under sponsors with link to your business; banner presence at **five** home tournaments

2. Camera-ready artwork files (up to 4 colors) should be emailed to [salmonhockeyads@gmail.com](mailto:salmonhockeyads@gmail.com). All artwork submitted must be in an .eps, .ai, .jpg, .tif, or .pdf file format and have image resolution of at least 600 dpi. Background color is white. Other background colors are available but additional charges will be applied.

3. Proofs will not be furnished. Advertising material will be returned upon request only.
  4. Provide web link for inclusion on Salmon Hockey's website: [www.salmonhockey.org](http://www.salmonhockey.org).
  5. All advertising including text and illustrations are subject to approval from the Salmon Hockey Association.
  6. **Return contract with payment to Salmon Hockey Association**, P.O. Box 581, Salmon Idaho 83467. Please keep a copy for your records. Thank you for supporting the Salmon Hockey Association!
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\_\_\_\_\_  
Name of Company, Family or Group (Please Print)

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Company Website Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address City, State, Zip Code

\_\_\_\_\_  
Contact's Name (Please Print)

\_\_\_\_\_  
Contact's Signature

**Business Office Use Only \_\_\_\_\_ Check enclosed made payable to "Salmon Hockey Association"**